



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Prominent Social Media Company Makes Small Business Social Networking Course Available for Free

Social Media Top Team one of the foremost respected consulting firms helping business owners grow their business to the next level by leveraging online video marketing, social media and unconventional marketing strategies, has announced one of its latest creations, a free online course for businesses to improve their social media marketing skills. Their "TOP Social Media Marketing Strategies For Small Business Owners" 3 part, 3 day, course demonstrates how to effectively use Facebook, LinkedIn, Twitter and lesser known social media sites to generate 1000s of business leads.

The most common complaint heard from a small business owner about social media marketing usually goes something like, "I set up my Facebook, Twitter and LinkedIn. I posted things to them all. Nothing happened. Now I have my niece trying to work with them all, but I haven't gotten much more out of it than lots of pictures of cats."

Social Media Top Team wants business owners to know that this doesn't have to be how social media marketing works for them, but that this is the common experience business owners have. They want to supply the education and tools for business owners get ahead of their competition by using social media effectively. Let everyone else keep their nieces on the job.

They created the "TOP Social Media Marketing Strategies For Small Business Owners" program in response to so much misinformation in the marketplace that causes many business owners to become frustrated and disillusioned with social media marketing. The benefits of social media can be tremendous when done correctly. But that 'correctly' has to do with subtleties, and Social Media Top Team felt it was time to get small business owners educated on the finer points that can really get them leads. That's why instead of charging their normal fee of \$600 for a course, they are giving this one away for free.

The curriculum shows the best strategies for social media marketing used by a small business, with the classes focusing on the following:

Class 1 - Covers a four step strategy to using Facebook to produce measurable financial results

Class 2 - Covers best practices for LinkedIn, Twitter and lesser known social media like MerchantCircle to generate daily sales leads.

Class 3 - Focuses on methods to take social media leads and automatically convert those leads into new customers

For more information or to make reservations for the next online course go to

<http://newleadsformybusiness.com>

ABOUT SOCIAL MEDIA TOP TEAM

Social Media Top Team is one of the foremost respected consulting firms helping business owners grow their business. Known for making powerful business growth strategies accessible to thousands of business owners who otherwise would not have the knowledge to use them. They are passionate about creating RAVING FANS out of their clients by measuring their success based on clients' success. Their one aim is to take clients to the next level by leveraging online video marketing, social media and unconventional marketing strategies.

For further information, please visit the following websites:

<http://newleadsformybusiness.com/>

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